CTUIT | **RESTAURANT** MANAGEMENT SOFTWARE

A Shining Star
Cowboy Star Success Story

Cowboy Star Restaurant and Butcher Shop offers neighborhood fine dining that is dedicated to providing an attention to detail and an unmatched level of service. At Cowboy Star, you are the number one priority, because guest satisfaction is the foundation that their entire concept is built upon. The menu distinguishes itself from other steakhouses by consistently offering 100 percent grass-fed, pasture-raised beef from the Bay Area's Marin Sun Farms, though the selections vary daily.

Cowboy Star's adjacent, full-service butcher shop retails some of the beef, poultry, and game on the menu, from hand-cut steaks to homemade venison sausages. Also offered are the bison patties found in the bison burger, a lunchtime favorite that tops the meat with a smoky combo of roasted Anaheim peppers and toasted cumin mayonnaise. Beef burgers are available at lunch, both ground-in-house corn-fed and grass-fed varieties.

Business Challenges

Cowboy Star successfully ran their San Diego location for over 10 years before transferring that knowledge to a new location in Colorado Springs. However, the owners knew that they would have to streamline their operational processes before being able to further replicate the concept.

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>
> **- Andrea McLenon**
> *Director of Operations*

The Solution

Cowboy Star started looking around for a business intelligence platform, and though they found many out there that could help with different aspects of the business, only RADAR was comprehensive enough to be an all-inclusive package for all their needs. "I would not even call the other software systems that we

COMPANY OVERVIEW

Cowboy Star Restaurant and Butcher Shop offers neighborhood fine dining that is dedicated to providing an attention to detail and an unmatched level of service.

BUSINESS SITUATION

Cowboy Star needed a way to streamline operations before expanding to additional locations.

KEY RESULTS

Cowboy Star can see data immediately which allows for actionable and informed decision making leading to continuous improvement for growth.

considered competitors," says Andrea McLenon, Director of Operations. "I don't think that there is anything out there comparable to what RADAR does for every aspect of our business."

They are currently using the Inventory, Accounts Payable, Recipes, General Ledger Sales, Labor Scheduling, and Ctuit Schedules modules. McLenon states, "the more modules a company uses, the more money you save."

The Results

McLenon was immediately pleased to move from receiving an excel report from their accountant (two weeks after the period had ended) to being able to see where they are at any given time. "Instead of seeing that we overspent on linens 6 weeks ago, we can see that there is a problem, and start correcting immediately," states McLenon.

"We knew we had made a good decision when we had already made back our initial investment only 3 months into using RADAR," says McLenon. "We are a small company, so I felt that the this was a large investment upfront; however, once we were able to recoup that money in such a short amount of time, and then continue to grow our profitability using the tools, we have never looked back."

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