

# CTUIT'S SALES & PROFITS TOOLS

Want to increase sales and drive profits? Need a cloud-based solution for better insight and decision making in your restaurant? Want to increase your year-over-year sales by 15% or more?

## Increase Sales and Drive Profits.

An integrated suite of tools that provide deep insight for increasing restaurant efficiency and profitability

Dashboards: Increase productivity with a customizable display of restaurant activities using an extensive library of charts, tables, and graphics

Benchmarking: Identify areas to increase sales with a comparative analysis of one or more restaurant's key metrics to another similar group of "anonymous" locations

Forecasting: Scale growth using past sales and cost data to project the volume of business

Reporting: Increase profits with quick assessments and drilldowns of every aspect of your restaurant activities

Speed of Service: Ideal for quick service restaurants looking to streamline production from kitchen to finished plate

Staff Productivity: Identify opportunities with server sales trends and tanking analysis to get your staff selling more



➤ Increase growth with business intelligence reports

➤ Analyze and plan restaurant sales levels and profitability

➤ Gain insight to improve productivity and profit margins

➤ Create and execute plans for department sales and productivity



"As MOOYAH became more focused on data, we found ourselves in need of a central reporting system. CTUIT enabled us to couple this with technology that increased operational efficiencies at all locations."

-Jessica Wescott, Director of Finance, MOOYAH Burgers, Fries & Shakes