

CTUIT'S BENCHMARKING

Want to quickly compare your stores sales to your organization's other locations? Need to see where your store trends to identify key areas for growth and optimization? Want better insight into your store activities?

Meet Benchmarking.

Easily identify areas of opportunity for optimization.

The Benchmarking tools help track and plan business growth and the progress of restaurant performance to accomplish goals and achieve objectives.

Benchmarking provides key data on sales comparisons, gross sales and other performance measurements to compare location performance to control groups or other locations.

Compare sales per labor hour against established benchmarks from current and prior periods to help identify areas for growth.

Measure and evaluate your location's performance by evaluating sales and labor variables and compare comps, promos, voids, check and guest averages, labor dollars and percentages and more metrics to help your restaurant thrive.



- Can be used in franchised environments to share anonymous performance comparisons
- Compare sales by daypart and drive efficiency by analyzing data from the control groups
- Analyze a location's key info and identify areas of opportunity versus similar benchmarks within your company
- Compare sales per labor hour against established benchmarks from current and prior periods
- Track check averages and specific menu items in individual or regional locations vs. other locations
- Compare comps, promos, voids, check and guest averages, labor dollars and percentages



"Ctuit RADAR is intuitive and easy to use, which allows for financial and non-financial restaurant orientated managers and staff the ability to positively impact their respective areas of responsibility."
 -Carlos Bernal, Chief Executive Officer, Pitfire Artisan Pizza