



RESTAURANT
MANAGEMENT SOFTWARE

SUCCESS STORY

VOODOO BBQ & GRILL



Voodoo BBQ & Grill Success Story

Business Challenges

Driving blind, management was manually entering invoices, hand writing schedules and manually reporting numbers from their POS system. Inventory was collected from old spreadsheets, causing costly mistakes. Outdated technology was costing the growing chain time and money. Voodoo BBQ & Grill needed to find a cost-effective solution that would provide insight to their food cost, accounting and labor and provide instant access to historical and current data.

The Solution

Voodoo BBQ & Grill's due diligence led them to choose Ctuit RADAR as their web-based Business Intelligence solution, based on Ctuit's demonstrated track record and the reputation of the product and client services team. Radar offered a solution that would provide visibility into the bottom line profitability and simplified and consolidated reporting that would save time and money every day.

The Results

Voodoo BBQ & Grill set up an hourly metric graph, highlighting the wages vs. sales on an hourly basis. Visually seeing where the labor opportunities exist allowed Voodoo BBQ & Grill to decrease their hourly labor costs 4-6% overall.

Upon implementing Ctuit's RADAR and taking action to reduce variances, Voodoo BBQ & Grill reduced their company-wide food costs by 2%. All locations quickly began to reduce food costs, showing

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COMPANY OVERVIEW

Voodoo BBQ & Grill was born on Mardi Gras day in 2002 right on St. Charles Avenue in the heart of New Orleans.

BUSINESS SITUATION

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KEY RESULTS

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a narrow range between stores vs. the wide range that existed prior to RADAR.

Management setup the theoretical costs and, once the costs were in, saved 5-10 hours per week.

Invoice entry is more timely and accurate, with pricing updated automatically through EDI.

Manager and General Managers cut the time spent on office work by 70-75%.

Managers appreciate that the RADAR dashboard is configurable. By setting up relevant widgets, they made RADAR even more user-friendly.

The Manager Log has provided VooDoo BBQ & Grill a single source for assigning tasks, logging events, messages, staffing notes and log entries for improved communication.

Having overtime tracking scroll on the home page helps manager's reduce overtime and prevent costly mistakes.

VooDoo BBQ & Grill uses RADAR's Benchmarking module to allow franchise locations to view anonymous performance data from other locations, so they can identify areas of opportunity in their P&L and where they are out of line vs. the benchmark group.

On The Fly™, Ctuit's mobile app, provides VooDoo BBQ & Grill with snapshot of key factors.

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To learn more about Ctuit, please call us at (415) 884-4888 or email sales@ctuit.com.