



**RESTAURANT
MANAGEMENT SOFTWARE**

SUCCESS STORY

HIGH FLYING FOODS



High Flying Foods Takes Off With Ctuit RADAR for Business Intelligence

Web-based solution provides executive and store management daily reports to better manage and make decisions for the overall company.

Ctuit Software, a leader in business intelligence software for restaurants, announced that High Flying Foods, innovative restaurant operators bringing quality, fresh, organic, local food to discerning travelers, launched Ctuit RADAR into its 20 locations. The web-based solution provides executive and store management daily reports on how each site is performing to better manage and make decisions for the overall company.

RADAR, integrated with High Flying Foods' Micros POS, gathers critical information on a daily basis for the corporate office. For each location, reports are easily available for management to track and analyze labor, sales, and other financial data. With RADAR, High Flying Foods accessed reports to help manage cash flow with extremely accurate, timely information from its sites. This facilitated decision-making for the company including hiring new positions and purchasing new efficient capital equipment.

"As High Flying Foods started to expand, we needed to focus on details of the company's success in a timely and efficient manner," said Kevin Westlye, President, High Flying Foods. "RADAR gives us that knowledge to keep up with sales trends by the hour in each location so we can respond with appropriate strategies to increase sales in a very targeted manner."

"We are excited to have High Flying Foods as one of our customers. As their company continues to grow, Ctuit will be able to provide their executive and operational teams with the business intelligence to

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President

COMPANY OVERVIEW

High Flying Foods is a boutique, family-owned and operated company that is defining the next generation of quality-driven, hand-crafted, farm-fresh airport dining.

BUSINESS SITUATION

High Flying Foods needed a web-based solution to provide executive and store management daily reports on how each site is performing in order to better manage and make decisions for the overall company.

KEY RESULTS

Ctuit RADAR is a complete above-store, BI, Analytical and Financial reporting tool that gives the entire management team deep insight and control to quickly identify trends and operational issues.

drive further success," said Rob D'Ambrosia, President and CEO, Ctuit Software.

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About Ctuit Software

Ctuit Software Inc. was founded in San Rafael, California, in 2000 with a mission to develop and deliver Business Intelligence and Decision Support Infrastructure to the restaurant industry. Ctuit's RADAR – extracts the critical data from sales, labor, and accounting that yields key intelligence upon which profitable business decisions are made. In addition, operational, financial and exception based reporting is available company-wide. With Ctuit RADAR – accounting, finance, marketing and operations can make changes to improve customer satisfaction, sales and margins. Ctuit Software is a private, employee owned company with its corporate office based in Novato, California. For more information, visit <http://www.ctuit.com>.

About High Flying Foods

High Flying Foods is a boutique, family-owned and operated company that is defining the next generation of quality-driven, hand-crafted, farm-fresh airport dining. Our authentic approach is both unique and inspired, and we have emerged as a leader in bringing quality, fresh, organic, local food to travelers. Not only are we a family-run, woman-owned business that brings to the table our own locally-acclaimed brand, but we also excel in adapting and responding to each unique airport location. We embrace local chefs and bring their pure culinary vision to life in an airport setting, while maintaining quality, freshness, and service. Nothing is lost in translation. For more information, visit <http://highflyingfoods.com/>.



To learn more about Ctuit, please call us at (415) 884-4888 or email sales@ctuit.com.

